



Rigby Lane, Bromsgrove, Worcestershire B60 2EP
Tel: 01527 875475 Fax: 01527 870211
Headteacher: Mrs S Radford
www.rigbyhallschool.com
Email – office@rigbyhall.worcs.sch.uk

15th July 2016

Dear Parents / Carers

I am sure that some of you will be aware of the latest craze; Pokemon Go. As always it is up to your discretion whether you allow apps to be downloaded to phones and tablets but I wanted to let you know about some of the issues linked to this app.

It is a free app that can be downloaded to a phone or tablet but has app purchases linked to it. It was launched in the UK yesterday and has a huge following already. The app allows the user to hunt for virtual Pokemon in places in the real world.

Users are following a map on their phone or tablet and can often find themselves in unfamiliar places without realising how they got there. There have been incidents of children and adults stepping out into the road without looking as they are following a Pokemon.

There are several fake Pokemon sites which are being used to hack into people's phones. Other issues are that children are being lured into remote areas to be preyed upon. There have been muggings, robberies, fights and potential child sexual exploitation in Australasia and America. Some predators have been known to hang around the sites where the Pokemon are found waiting for unsuspecting children to groom.

As a school we are teaching the students about the dangers of this app, so that they have the facts. I am sure it is fun and addictive and heavily endorsed by celebrities, but can I please urge you to supervise your children if they download it, so that they can use it safely and responsibly.

If you wish to discuss this app in further detail please contact Esther Booth or Tom Waller at school.

Yours sincerely

Samantha Hayward



“Valuing every achievement”